

RULES OF THE PHOTO CONTEST

Lanzarote Wine Run 2025

1. Objective

As part of the Lanzarote Wine Run 2025 event to be held in the scenic surrounding of La Geria on 14 and 15 June, organised by the Cabildo of Lanzarote and the Yaiza Town Hall.

The Lanzarote Wine Run 2025 Photography Competition is presented, with the aim of selecting the three best photographs that express the best way of seeing and understanding this event, and the special beauty of the space in which it takes place.

This exceptional event aims to allow everyone to enjoy the unique landscape of La Geria and the special atmosphere that surrounds the event. In addition to the sporting challenge of the race and the wine experience, we also propose a photographic challenge.

We support and promote contemporary photography, as we consider it to be a current, popular and accessible medium, where extremely interesting work is continually being developed.

2. Subject

Images will be accepted before, during and after the event, focusing on any of its aspects: viticulture, winemaking and landscape. These images can capture different perspectives, either from the organisation, the participants, volunteers or spectators, both in the race sections and in the finishing area of the event.

We will especially value images that show the beauty of La Geria related to the leisure activity being held, through the photographic art of each participant and with the original approach of each one (scenic beauty, connection of the race with the landscape, wines, viewpoints of the spectator, multiple views of the runner himself, etc...).

At the end of the day, what concerns us is to delve into the multiple readings of this already famous event on the island.

3. Participants

Both those registered for the Lanzarote Wine Run 2025 and those who are just going to watch and enjoy the event will be able to participate, with the exception that only the former will be able to access the course (to take pictures), and those who do not have a bib (who will be able to use the external areas close to the course) will not be able to do so.

Members of the event organisers will be exempt from participating.

4. Deadline for submission

Photographs must be submitted before 23:59h on 30 June 2025 (inclusive).

The photographs submitted must be original and unpublished. By entering, participants certify that they are the authors of the photographs and that they are their own original and unpublished work.

5. Admission of Works and Technical Requirements

A maximum of three photographs per participant will be admitted. These must be submitted by e-mail.

In order to participate, images must be sent by e-mail to paisajeysoberania@cabildodelanzarote.com with the following documentation and characteristics:

- Up to 3 photographs in .jpeg format, the photograph may be edited. The file name of the document will be understood to be the title of the photograph submitted.

- The photos will be sent together with an application form to be filled in by the interested party, which can be found on the official website of the Lanzarote Wine Run.
- Both the photos and the application form must be sent in a .zip folder to the above mentioned e-mail address.

The winners will be mentioned on the website and on the official social networks of the Lanzarote Wine Run 2025

6. Jury

The jury will be composed of a minimum of 5 people. Two professional photographers, a winemaker or member of the Regulatory Council of D.O. Lanzarote Wines, a technician from the CACTs, and a member of the Lanzarote Wine Run organisation.

A technician from the Landscape and Food Sovereignty Service of the Cabildo of Lanzarote will act as secretary.

The composition of the Jury will be announced when the winner is announced. The criteria followed by the Jury for the selection of the winners will be artistic originality, appropriateness of the photographic theme to the event, creativity and quality of the photographs submitted to the competition.

7. Prizes and categories

- 1st prize
- 2nd prize
- 3rd prize

The jury, if it deems it appropriate, may declare any of the prizes void. No more than one prize will be awarded per author.

8. Winning and selected photographs

Three photographs will be selected as winners (1st prize, 2nd prize and 3rd prize).

The winners will be announced publicly before **31 July 2025**, through publication on the website, social media and through a press release.

9. Rights

All works submitted will remain the property of the author, who will cede the rights of use, dissemination, distribution, public communication, exhibition and reproduction *sine die* to the organisation of the Wine Run, as organiser of this competition and the Cabildo of Lanzarote, for the following uses:

- A) Printed exhibition of the works in as many places as the organisation of the Lanzarote Wine Run deems appropriate.
- B) Digital exhibition on the website and official social networks of the Lanzarote Wine Run.
- C) Promotion and advertising of the Wine Run.
- D) Printing of winning and selected photos to promote the competition and the winners.

Participants guarantee and are responsible to the organisation of the Lanzarote Wine Run, as organiser of this competition and to the Cabildo de Lanzarote, for compliance with the provisions on intellectual property and image rights on the photographs submitted, declaring that their dissemination and/or reproduction within the framework of the competition and these rules do not harm or damage third parties and personally assume any liability that may arise from the same.

The organisers of the Lanzarote Wine Run 2025 and the Cabildo de Lanzarote undertake that, in accordance with the uses indicated in these rules for the photographs, they will not manipulate them except to include promotional and/or advertising texts or logos if the work is to be used for this type of use.

10. Obligations

Participants in this competition may not at any time encroach on or obstruct the competition route in any way. No specific accreditation will be given for participation in the competition.

11. Acceptance and disqualification

Participation in this competition implies full acceptance of each and every one of the competition rules and the unappealable decision of the jury.

Likewise, the entrant agrees to be immediately disqualified by the organisation if, during the competition, it becomes known that any of the conditions indicated in these rules is not completely fulfilled or that any of the entrant's statements are totally or partially false, erroneous or uncertain. Disqualification is not subject to appeal and will always be duly motivated. The prize for the disqualified photograph will be passed on to the next classified entrant, and under no circumstances may it be another work by the same author.

In Arrecife a __ of _____ de 2025