

RULES OF THE PHOTOGRAPHIC COMPETITION

Lanzarote Wine Run 2024

1. Objective

Within the framework of the Lanzarote Wine Run 2024, to be held in the scenic surroundings of La Geria on the 15th and 16th of June and organised by the Cabildo de Lanzarote and the Yaiza Town Hall, the Lanzarote Wine Run 2024 Photography Competition is presented. This competition aims to select the three best photographs that capture the essence of the event and the unique beauty of the area where it takes place.

This exceptional event is designed to allow everyone to enjoy the unique landscape of La Geria and the special atmosphere that surrounds the event. In addition to the sporting challenge of the race and the wine experience, we also propose a photographic challenge.

We support and promote contemporary photography, as we consider it a current, popular, and accessible medium, where extremely interesting work is continually being developed.

2. Theme

Images will be accepted before, during and after the event, focusing on any of its aspects: viticulture, winemaking and landscape. These images can capture different perspectives from the organisation, participants, volunteers or spectators, both in the race sections and in the finishing area of the event.

We will especially value images that show the beauty of La Geria related to the leisure activity being held, through the photographic art of each participant and with the original approach of each one (scenic beauty, connection of the race with the landscape, wines, viewpoints of the spectator, multiple views of the runner, etc...).

At the end of the day, what concerns us is to delve into the multiple interpretations of this already famous event on the island.

3. Participants

Both those registered in the Lanzarote Wine Run 2024 and those who are only going to watch and enjoy the event may participate, with the exception that only the former

may access the course to take pictures, while those who do not have a bib may only use the external areas near the course.

Members of the event organisers will be exempt from participating.

4. Deadline for submission

Photographs must be submitted before 00:00 on **1st July 2024**.

The photographs submitted must be original and unpublished. By entering, participants certify that they are the authors of the photographs and that the work is their own original and unpublished work.

5. Admission of Works and Technical Requirements

A maximum of three photographs per participant will be accepted. These must be submitted by e-mail.

To participate, images must be sent by e-mail to paisajesoberania@cabildodelanzarote.com with the following documentation and characteristics:

- Up to 3 photographs in .jpeg format, the photograph may be edited. The file name of the document will be understood to be the title of the photograph submitted.
- The photos will be sent together with a completed application form, which can be found on the official website of the Lanzarote Wine Run 2024. The form must be correctly filled out. Both the photos and the application form must be sent in a .zip folder to the above-mentioned e-mail address.

The winners will be mentioned on the website and on the official social networks of the Lanzarote Wine Run 2024.

6. Jury

It will be made up of a minimum of 5 people: two professional photographers, a winemaker or member of the D.O. Lanzarote Wine Regulatory Council, a technician from the CACTs, and a member of the Lanzarote Wine Run 2024 organisation.

A technician from the Landscape and Food Sovereignty Service of the Cabildo of Lanzarote will act as secretary.

The composition of the Jury will be announced in the winner's decision. The criteria followed by the Jury for the selection of the winners will be artistic originality, appropriateness of the photographic theme to the event, creativity and quality of the photographs submitted to the competition.

7. Prizes and Categories

- 1st prize: Exclusive experience + gourmet lunch at Montañas del Fuego (for 2 people) + 6 bottles of wine.
- 2nd prize: Fine dinner experience at Castillo San José (for 2 people) + 3 bottles of wine.
- 3rd prize: Lunch at the iconic Monumento del Campesino (for two people) + 2 bottles of wine.

The jury may declare any of the prizes void if deemed necessary. Only one prize will be awarded per participant.

8. Winning and selected photographs

Three photographs will be selected as winners (1st prize, 2nd prize, and 3rd prize).

The winners will be announced publicly before **25th July 2024**, through publication on the website, social media and a press release.

9. Rights

All works submitted will remain the property of the author, who will grant the rights of use, dissemination, distribution, public communication, exhibition and reproduction indefinitely to the Wine Run organisation, as the organiser of this competition, and to the Cabildo of Lanzarote, for the following uses:

- A) Printed exhibition of the works in as many locations as deemed appropriate by the Lanzarote Wine Run organization.
- B) Digital exhibition on the website and official social networks of the Lanzarote Wine Run.
- C) Promotion and publicity of the Wine Run.
- D) Printing of winning and selected photos to promote the competition and the winners.

Participants guarantee and are responsible to the organisers of the Lanzarote Wine Run, as the organiser of this competition and to the Cabildo de Lanzarote, for compliance with the provisions on intellectual property and image rights regarding photographs submitted. They declare that the dissemination and/or reproduction of their photographs within the framework of the competition and these rules do not harm or damage third parties, and they personally assume any liability that may arise from them.

The organisers of the Lanzarote Wine Run 2024 and the Cabildo de Lanzarote undertake that, in accordance with the uses indicated in these rules for the photographs, they will not manipulate them except to include promotional and/or advertising texts or logos if the work is to be used for this purpose.

10. Obligation

Participants in this competition are prohibited from encroaching upon or obstructing the competition route in any way. No specific accreditation will be provided for participation in the competition.

11. Acceptance and disqualification

Participation in this competition implies full acceptance of each and every one of the competition rules and the final decision of the jury.

Likewise, the entrant agrees to be immediately disqualified by the organisers if, during the competition, it becomes known that any of the conditions indicated in these rules are not fully fulfilled or if any of the entrant's statements are found to be totally or partially false, erroneous or uncertain. Disqualification is not subject to appeal and will always be duly justified. The prize for the disqualified photograph will be awarded to the next runner-up, without exception being made for another work by the same author.

In Arrecife, 28th May 2024